

## Edna Sue and the DNCR



Long before the U.S. Gummint implemented the National Do Not Call Registry, Edna Sue Dinklaker had devised her own sure-fire way of discouraging sales personnel. Her method specifically targeted (ha) the door-to-door variety and had little effect on solicitations that came via the telephone – except to render the telephones themselves permanently inoperative. Even after the Registry came online in 2003, Edna Sue preferred her old-fashioned technique, claiming that there was just “somethin’ gratifyin’ ’bout watchin’ one o’ them salesmen light out for them thar hills!” Hard to believe that Edna Sue was once an affable Erhard Training Seminar councilor!